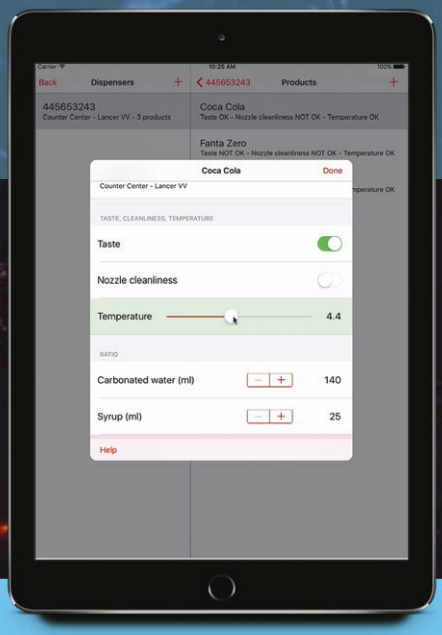
Mobile SaaS based Coca Cola QI service – Reslink –



Beverage business

Sinebrychoff Part of Carlsberg group is Coca Cola QI quality responsible and approved Coca Cola bottler in Finland. Coca Cola Quality is followed up and measured from the vending machines at the field covering the whole country.

The challenge

The business challenge was efficiency during service execution & follow up reporting. Technicians used earlier an outdated device and paper to perform the Coca Cola quality control. The process of taking the measurements for the Coca Cola and other soft drinks was old fashion and cumbersome.

The technician had to remember the expected measurement ranges along multiple dimensions and use the outdated device. Manual process ate time and resources.

Reslink Solution

Reslink took an approach to solve the problem from the end user perspective with the respect of the report needs what Coca Cola requires. Usability and easiness to collect the data was the main target. Clean right processed data fulfills the highest quality KPI and reporting needs. The new app supports FI business to comply with SLA.

Coca Cola Quality Index (QI) parameters was respected and reporting dashboards creates real time view for the managers, chains and Coca Cola. All data and device information is also location based information when the mobile application is on use.

Sinebrychoff
Part of the Carlsberg Group

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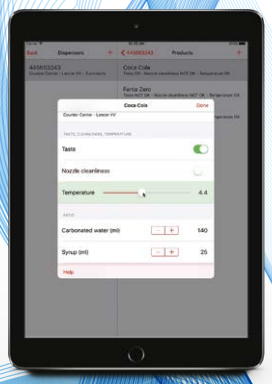
Simplicity and accuracy – we got it!

Mr. Jari Nurminen, Technical Manager – Technical Service
Sinebrychoff Part of the Carlsberg Group

Reslink Solutions has brought simplicity and accuracy in our Coca Cola quality control process.

We have now clean accurate data of every point of sales and the error rate has decreased dramatically. We are now real time and fully accurate in our KPI reporting operations. Reporting for Coca Cola direction is now easy. Coca Cola QI audit can happen from our perspective any date or time.
All data is always in place.



The quality assurance metrics are all automatically calculated by the Reslink mobile application and also saved to the safe cloud.
The process is more accurate, reliable and faster. This leads to less errors and new employees can start immediately as the new solution is more intuitive.

On top of that, Reslink Solutions brought a novel reporting tool to Sinebrychoff which includes real time reporting through dash-boards, customized report views, device information and location based information.

Mobile solution is not ready before the reports are ready!

Jukka Hautala
Reslink Solutions
Managing Director

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